



K. BRANDON BELL **Design/Motion/Interactive/Mobile/Video**

Brandon is the Founder and Executive Creative Director of Design-O-Matic and holds both a BFA and MFA in Graphic Design. He has taught at the University of Memphis, SUNY Purchase School of Design, Pratt Institute and Parsons.

Brandon enjoys the flexibility of working with Interactive, Video and Traditional Media. He has done interactive projects for IBM, The New York Times, Disney, Motown, Discovery and HBO; video/motion design for The Tony Awards, MTV, Bravo, TLC, Rolling Stone, Motorola and Audi; branding for clients such as 3M, Def Jam and DeWalt; and print design for International Paper, Circus Circus Casinos and the PGA. Other recent clients include The Robin Hood Foundation, AMC, Samsung, Fuji, Dassault Falcon, Parker Meridien Hotels, KPMG, Vogue and Cosmo. His work has received honors from the One Show, New York New Media Awards, the Memphis Advertising Federation and the International Web Awards, among others.

Brandon has badly impersonated Elvis in two Memphis City Christmas Parades, shot a photo series in Louisiana's Angola prison, and DJ'ed both live and as a resident at several radio stations. Although he refuses to positively confirm, he may or may not have been at least partially responsible for the closing of a chain of Benetton's.

EXPERIENCE

Founder/Executive Creative Director : Design-O-Matic

Available for Video, Interactive, Print & Branding Projects

[Motion graphics, Interactive design & development in HTML, Flash, JavaScript, etc; Mobile application development for iPhone, tablets, traditional handsets & more; Video editing, field production & full scale video production & post-production; Print design; Branding; Class instruction & guest lecturing; Art Direction; Creative Direction.]

Senior Art Director

Dennis Interactive (NYC)

[Interactive/Web/CD-ROM/Kiosk design with an emphasis on high-end dynamic Flash-based projects; Art Direction; Preparation of project proposals; Client presentation; Ad/Print & T-shirt design.]

Design Consultant

Misc Interactive and Branding Design (NYC)

[Multimedia/Web and print design; Product-line and corporate branding; Packaging and Point-of-Purchase design.]

Art Director

Sossaman Bateman Advertising (Memphis, TN)

[Web, Print, Outdoor and Informational Signage Design; Photography and Illustration Art Direction; Presentations to both small and very large groups.]



EDUCATION

Master of Fine Arts

Graphic Design
Cum Laude
University of Memphis

Bachelor of Fine Arts

Graphic Design
Magna Cum Laude
Louisiana Tech University

ABILITIES

Video/Motion : Ability to pre-, location- and post-produce full video projects; Shoot coordination with full field crews; Experience in field production with live events, interviews and scripted shoots; Video editing with a variety of digital platforms; Motion graphics design in After Effects; Experience in DVD, online and broadcast video.

Interactive : Ability to manage, concept, design, code and complete full-scale projects. Mobile application development for iPhone, tablets, traditional handsets, etc.; HTML coding and HTML design; Flash animation and ActionScripting for Websites, CD-ROMs, etc.; JavaScript coding and design integration; Ajax, DHTML & CSS design and integration.

Traditional : Experience in a complete range of media, from print to outdoor to packaging to branding. Years of direct experience with identity and branding, advertising conception and design, outdoor, informational signage, direct mail, point of purchase, publications, packaging, collateral, etc.

Lectures : Syllabus creation & collegiate class instruction in design and interactive; Creation and presentation of corporate training courses in digital project methodology and various interactive and video applications such as Flash and After Effects; Guest speaking.

URLS

Please see portfolio site for direct links to current and past projects:

www.design-o-matic.com



SELECTED CLIENTS

The Tony Awards

HBO

MTV

USA Network

BRAVO

TLC

CNN

AMC

Jon Stewart/Busboy Productions

Sesame Workshop

Disney

Universal Music/Motown

Discovery Online

Animal Planet Online

Circus Circus Casinos

PGA

The New York Times

Hearst

Rolling Stone

Maxim

Travel + Leisure

Men's Health

Women's Health

Jane

The Week

Organic

J Walter Thompson

Saatchi & Saatchi

LBi

Rush Communications/Baby Phat/Def Jam/Russell Simmons

Desgrippes Gobé

Clinique

Vogue

Parker Meridien Hotels

Pepsi

International Paper

GE

KPMG

Deloitte

Hammermill Papers

DeWalt

Boehringer Ingelheim

Eli Lilly

Novartis

Salix

Dassault Falcon

Nokia

Samsung

Casio

Fuji

EarthLink

AOL

Motorola

IBM

Pratt Institute

Parsons

SUNY

AT&T Performing Arts Center

Robin Hood Foundation